The City Bridge Trust

Investing In Londoners:
Application for a grant

About your organisation

Name of your organisation:

MOLA (Museum of London Archaeology)

If your organisation is part of a larger organisation, what is its name?

In which London Borough is your organisation based?

Hackney

Contact person:	Position:
Mr David Bowsher	**Director Research and Education**

Website: **http://www.mola.org.uk/**

Legal status of organisation:	Charity, Charitable Incorporated Company or company number:**1143574**
Registered Charity	

When was your organisation established? **01/11/2011**

Grant Request

Under which of City Bridge Trust's programmes are you applying?

Strengthening London's Voluntary Sector

Which of the programme outcome(s) does your application aim to achieve?

Older Londoners aged 75 years and over living more active and healthier lives

More organisations with the skills to improve their volunteer management

Please describe the purpose of your funding request in one sentence.

Enabling Londoners aged 75 plus to acquire new skills and participate in creating lasting records of the Thames's rich heritage before it is lost.

When will the funding be required? **06/07/2015**

How much funding are you requesting?

Year 1: **£50,060**   Year 2: **£51,016**   Year 3: **£51,990**

Total: **£153,066**

Aims of your organisation:

As an educational charity we strengthen communities by inspiring people to be curious about their heritage and providing opportunities for active discovery through participation. We believe that history matters, and understanding our past builds a better, stronger future; we aim, therefore, to widen access to understanding and appreciating our heritage. The objects of the charity are to benefit the public through education in archaeology and the historic environment. Through our award-winning community engagement projects and public archaeology research, we set out to share the knowledge and information we generate with the widest possible audience in ways that enable individuals and neighbourhoods to build their own sense of place.

Main activities of your organisation:

MOLA is an experienced archaeology and built heritage practice: we have been providing professional heritage advice and services for over 40 years across the UK and internationally on schemes both large and small. Our activities, including survey, fieldwork, research and publication projects, mainly come about through the National Planning Policy Framework (2012) which requires that archaeological services deliver a public benefit. These projects represent a rich educational resource which we use to support our charitable objectives, and developers seek our services both to meet their planning process requirements and to help them engage directly with their stakeholder communities.

Formerly a self-financing division of the Museum of London, MOLA launched independently in 2011 in order to grow its business and the reach and impact of its charitable work.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
250	15	8	150

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	until November 2016

Summary of grant request

THE NEED:

As our population ages, Londoners are increasingly at risk of becoming socially isolated, losing a sense of purpose and feeling that society no longer values them. Age UK London estimates that the UK population over 75 will double over the next 30 years, applying ever greater pressure on healthcare, social, housing and other services. And society risks losing a wealth of skill and experience. We have been slow to develop policy and opportunity for older people to contribute to society longer -- through work and volunteering and by taking personal responsibility for their own wellbeing.

THE FIT:

This project will reach out to 1,250 new volunteers aged 75 and over, within an already successful volunteering model. The Thames Discovery Programme (TDP), initially funded by the HLF (2008-11), has since been run by MOLA and has trained a core of committed volunteers who monitor and create a public record of the fast-eroding heritage of the Thames. These valued volunteers are our FROGs -- the Foreshore Observation and Recording Group. This ongoing work falls outside the remit of any statutory authority.

The TDP has won 'Best Representation of Archaeology in the Media 2010', 'Best Community Archaeology Project 2012' and the Archaeology Training Forum Award in 2013; solid endorsements of why MOLA is ideally placed to deliver the project.

THE PROJECT:

The TDP offers older volunteers:
-       New skills, both physical and digital, in multidisciplinary archaeological work
-       Intellectual stimulation and learning
-       Meaningful, tangible purpose: the production of a lasting educational record for public benefit
-       Physical activity that improves health and wellbeing
-       Meeting new people, camaraderie and lasting friendships
-       Empowerment, as individuals take on their own activities within the larger programme
-       Personal satisfaction and achievement in adding value to society
-       Gratitude and appreciation of dedicated professionals who are passionate about the Thames, London and helping Londoners to understand and celebrate their heritage.

This is a call to action for volunteers aged 75 and over, aimed at drawing in new participants who are unable to join us on the Foreshore, and reaching out through: talks on the Thames, its history, its role and its future; an inspiring oral history of Thames memories (as, for example, in our recent Temple of Mithras oral history project); and enlivening community spaces, libraries, social clubs, communication networks and social media.

Using multidisciplinary archaeological approaches, we will draw in new volunteers to participate through
-       Training to become 'FROGs'
-       Desk-based research and curation of different elements of the record we curate and make available through the project web site: http://www.thamesdiscovery.org/
-       Fieldwork on the foreshore
-       Recording using photography, drawing, survey, sketching
-       Supporting our talks and public events

The funding will support one new full-time post, Community Archaeologist, and half of the (existing) Thames Discovery Field Officer - to ensure a sustainable continuation of the TDP, strengthened to extend its reach to much wider volunteer sector.

MEETING THE TRUST'S OBJECTIVES AND PRINCIPLES:

As well as direct participant involvement, we propose to track the cascading benefits through data record, periodic surveys and formal, annual evaluation. We will report our findings in our Charity Commission filing and in an annual, published Social Impact report; the report will incorporate comment and feedback from partner organisations. We also propose to share our learnings regularly, through social media such as twitter, through local amenity groups and more formally through lectures including at the annual Thames Forum conference and the Chartered Institute for Archaeologists forum. MOLA is ICO registered and will collect and manage all personal data in compliance with the Data Protection Act 2010.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

Independent Research Organisation recognised by the AHRC (Arts and Humanities Research Council)

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

To deliver our expertise to reach and engage a minimum of 1,250 Londoners 75 and older, through foreshore activities such as fieldwork, monitoring and guided walks, along with terrestrial activities such as workshops, lectures and social events to give a sense of place and identity in society.

To deliver new educational skills which will include archaeological field techniques such as sketching, planning and recording, photography, IT skills such as database management and computer aided design, and social networking skills.

To deliver indoor activities such as lectures or workshops for those Londoners aged 75 or over who are unable to participate in our foreshore activities. These will include visits to places such as community spaces, libraries and social clubs.

To run an oral history project 'Remembering the River' alongside the other TDP activities to create a valuable resource enabling older Londoners to pass on their memories and experiences of the river to future generations.

A programme of at least 20 events per year to reduce isolation amongst Londoners aged 75 and older, including social activities and public guided foreshore or riverside walks.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Londoners aged 75 or older will learn new skills, and be intellectually stimulated while also preserving their memories for future generations.

Regular foreshore activities will offer significant physical health benefits to Londoners aged 75 or older by utilising one of London's least used open spaces.

Londoners aged 75 or older will be less isolated through engaging with other people.

Londoners aged 75 or older will be contributing to the collection and dissemination of archaeological discoveries on the foreshore to a wider audience.

Londoners aged 75 or older will be contributing to our environmental understanding of the river through measuring erosion and monitoring the exposure of the river walls. This knowledge is crucial to understanding the state of London's river defences and their heritage management.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

There is every wish to continue this valuable project after three years. We will taking steps to ensure project sustainability through engaging with increased number of volunteers and through grant applications. In addition, corporate sponsorship will be actively sought to be able to increase the benefits to our volunteers and London's heritage.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year? **417**
In which Greater London borough(s) or areas of London will your beneficiaries live? **London-wide (100%)**
What age group(s) will benefit? **16-24** **25-44** **45-64** **65-74** **75 and over**
What gender will beneficiaries be? **All**
What will the ethnic grouping(s) of the beneficiaries be? **A range of ethnic groups**
If Other ethnic group, please give details:
What proportion of the beneficiaries will be disabled people? **1-10%**

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff employment costs	45,560	46,471	47,400	139,431
Project management and office overheads	22,780	23,235	22,780	69,714
Equipment	500	505	510	1,515
Event costs	4,000	4,040	4,080	12,120
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	**72,840**	**73,251**	**74,770**	**220,861**

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
MOLA - Project management and office overheads	22,780	23,235	22,780	69,714
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	**22,780**	**23,235**	**22,780**	**69,714**

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	**0**	**0**	**0**	**0**

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff employment costs	45,560	46,471	47,400	139,431
Equipment	500	505	510	1,515
Event costs	4,000	4,040	4,080	12,120
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	**50,060**	**51,016**	**51,990**	**153,066**

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: **March**	Year: **2014**

Income received from:	£
Voluntary income	0
Activities for generating funds	0
Investment income	0
Income from charitable activities	7,189,503
Other sources	15,029
Total Income:	**7,204,532**

Expenditure:	£
Charitable activities	6,841,382
Governance costs	14,430
Cost of generating funds	31,170
Other	0
Total Expenditure:	**6,886,982**
Net (deficit)/surplus:	**317,550**
Other Recognised Gains/(Losses):	**0**
Net Movement in Funds:	**317,550**

Asset position at year end	£
Fixed assets	51,892
Investments	0
Net current assets	4,280,925
Long-term liabilities	1,277,235
*Total Assets (A):	**945,272**

Reserves at year end	£
Restricted funds	0
Endowment Funds	0
Unrestricted funds	945,272
*Total Reserves (B):	**945,272**

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
0%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Heritage Lottery Fund	0	76,763	0
Heritage Lottery Fund	0	0	1,416,000
JISC	107,638	0	0
City of London Archaeology Trust	0	0	6,824
Welcome Trust	0	3,300	0

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes   Full Name: **David Bowsher**

Role within
Organisation: **Director Research and Education**